

### LET US INTRODUCE YOU TO THE CULTURAL DISTRICT AUDIENCE

Annually 2 million people visit the Cultural District

### Our audience is...

**EDUCATED** – Twice as likely to have a college degree\*

**AFFLUENT** – 57% more likely to have an income in excess of 100K\*

**ESTABLISHED** – 92% own their own home

\*(Versus the CBSA)

Data Sources:  
Analysis – Elliott Marketing Group, Inc.

Data/Demographics  
– 2012 smART Database  
– Experian<sup>SM</sup> INSOURCE Database

**Reach this audience through program advertising. Call Elaine A. Nucci 412-471-6087 or email [nucci@CulturalDistrict.org](mailto:nucci@CulturalDistrict.org)**

PERFORMANCES	AD DEADLINE	ARTS ORGANIZATION	PROGRAM TITLE
<b>FEBRUARY 2014</b>			
2/25 - 3/02	2/01	PNC Broadway	Porgy & Bess
2/27	1/31	Pittsburgh Cultural Trust Presents	Soweto Gospel Choir
2/28 - 3/16	2/03	Pittsburgh Symphony Orchestra	BNY Mellon Grand Classics Feb 28
<b>MARCH 2014</b>			
3/01		Pittsburgh Cultural District	March 2014 SNAKE
3/01	2/04	Pittsburgh Symphony Orchestra	Fiddlesticks # 2 The Carnival of the Animals
3/03	2/04	Pittsburgh Cultural Trust CABARET	Carol Woods
3/06 - 4/06	2/07	Pittsburgh Public Theater	An Iliad
3/06 - 3/09	2/10	Pittsburgh Symphony Orchestra	PNC POPS # 5 All That Jazz: A Symphonic Celebration of Kander and Ebb
3/06	2/07	Pittsburgh Cultural Trust Presents	Celtic Nights
3/07 - 3/16	2/10	Pittsburgh Ballet Theatre	3 x 3
3/08	2/10	Pittsburgh Dance Council	Ballet Geneve
3/11 - 3/16	2/15	PNC Broadway	Once
3/14 - 3/15	2/15	Pittsburgh International Childrens Theater	Junie B. Jones
3/21	2/19	Pittsburgh Cultural Trust Presents	David Garrett
3/21 - 3/30	2/25	Pittsburgh Symphony Orchestra	BNY Mellon Grand Classics Mar 21
3/22	2/25	Pittsburgh Dance Council	Wendy Whelan Project
TBA	TBA	Pittsburgh Symphony Orchestra	Heinz Hall Special #8- TBA
3/29 - 4/06	3/04	Pittsburgh Opera	La boheme
<b>APRIL 2014</b>			
4/01		Pittsburgh Cultural District	April 2014 SNAKE
4/04 - 4/29	3/11	Pittsburgh Symphony Orchestra	BNY Mellon Grand Classics Apr 4
4/05	3/11	Pittsburgh Symphony Orchestra	Heinz Hall Special - Mandy Patinkin
4/07	3/12	Pittsburgh Cultural Trust CABARET	Liz Callaway
4/10 - 4/13	3/18	Pittsburgh Symphony Orchestra	PNC POPS # 6 Bugs Bunny at the Symphony
4/11 - 4/12	3/19	Pittsburgh International Childrens Theater	Swimmy, Frederick and Inch by Inch
4/11 - 4/13	3/19	Pittsburgh Ballet Theatre	Don Quixote
4/17 - 5/18	3/24	Pittsburgh Public Theater	Candida
4/26	3/28	Pittsburgh Dance Council	Wayne McGregor/ Random Dance
4/26 - 5/04	3/31	Pittsburgh Opera	Orphee

*continued >>>*

**Shared Services is proud to represent the following arts organizations.**



PERFORMANCES	AD DEADLINE	ARTS ORGANIZATION	PROGRAM TITLE
<b>MAY 2014</b>			
5/01		Pittsburgh Cultural District	May 2014 SNAKE
5/23	4/29	Pittsburgh Ballet Theatre	PBT School Spring Concert 2014
5/02 - 6/01	4/04	Pittsburgh Symphony Orchestra	BNY Mellon Grand Classics May 2
5/12	4/16	Pittsburgh Cultural Trust CABARET	Clint Holmes
5/16	4/22	Pittsburgh Symphony Orchestra	Heinz Hall Special #4 - Tony Bennett
5/17	4/23	Pittsburgh Symphony Orchestra	Fiddlesticks # 3 A Salute to America
5/20 - 5/25	4/25	PNC Broadway	Peter & The Starcatcher
5/22 - 8/17	4/28	CLO Cabaret	Spring/ Summer Cabaret Ring of Fire
5/24	4/24	Pittsburgh CLO	Gene Kelly Awards 2014
5/30 - 6/08	5/06	Pittsburgh CLO	CLO Show # 1 Singin' in the Rain
5/29 - 6/29	5/02	Pittsburgh Public Theater	Noises Off
<b>JUNE 2014</b>			
6/01		Pittsburgh Cultural District	June 2014 SNAKE
6/06 - 6/15	5/09	Pittsburgh Symphony Orchestra	BNY Mellon Grand Classics June 6
6/13 - 6/22	5/19	Pittsburgh CLO	CLO Show # 2 Legally Blonde
6/17	5/20	Pittsburgh Symphony Orchestra	Heinz Hall Special #5 -Ben Folds
6/19 - 6/22	5/27	Pittsburgh Symphony Orchestra	PNC POPS # 7 Luck be a Lady: Megan Hilty Sings Sinatra & More
6/23	5/23	Pittsburgh Symphony Orchestra	Heinz Hall Special # 6- Happy Together Tour
6/24 - 6/29	5/29	Pittsburgh CLO	CLO Show # 3 Footloose
6/24	5/27	Pittsburgh Symphony Orchestra	Heinz Hall Special #7- Music of Queen
6/28	6/03	Pittsburgh Symphony Orchestra	Heinz Hall Special # 8 Play It Again Marvin
TBA	TBA	Pittsburgh Symphony Orchestra	Heinz Hall Special #9 - TBA
TBA	TBA	Pittsburgh Symphony Orchestra	Heinz Hall Special # 10 - TBA
TBA	TBA	Pittsburgh Symphony Orchestra	Heinz Hall Special #11- TBA
TBA	TBA	Pittsburgh Symphony Orchestra	Heinz Hall Special # 12 - TBA
<b>JULY 2014</b>			
7/01		Pittsburgh Cultural District	July 2014 SNAKE
7/08 - 7/13	6/11	Pittsburgh CLO	CLO Show # 4 Evita
7/18 - 7/27	6/23	Pittsburgh CLO	CLO Show # 5 Cats
7/29 - 8/03	7/02	Pittsburgh CLO	CLO Show # 6 Monty Python's Spamalot
<b>AUGUST 2014</b>			
8/01		Pittsburgh Cultural District	August 2014 SNAKE
<b>SEPTEMBER, 2014</b>			
9/04 -10/12	8/08	CLO Cabaret	Fall Cabaret: Dixie's Tupperware Party