

**SPRING PERFORMANCE**

May 23, 2014, Byham Theater

Space Reservation: 5/12

Artwork Deadline: 4/29



Performances of classical and contemporary works featuring over 200 students of Pittsburgh Ballet Theatre School's Student and Pre-Professional Divisions, presented on stage at the beautiful and historic Byham Theater in Downtown Pittsburgh.



Marisa Grywalski  
Photo by Duane Rieder

Programs, artists and dates are subject to change.

For tickets call 412-456-6666; visit the Box Office at Theater Square or pbt.org or CulturalDistrict.org

Rates for the Pittsburgh Ballet Theatre School				
Ad Size	Cover	Full Page	Half Page	Quarter Page
	\$400	\$325	\$275	\$265

See mechanical requirements furnished in the advertising package.

For advertising information call **Elaine A. Nucci** 412-471-6087 or email **Nucci@CulturalDistrict.org**



**TONY BENNETT**

May 16, 2014

Space Reservation: 4/22

Artwork Deadline: 5/5



Heinz Hall and BNY Mellon Jazz are proud to welcome Grammy® Award-winning music icon Tony Bennett, with very special guest Antonia Bennett.

With worldwide record sales in the millions, and dozens of platinum and gold albums to his credit, Mr. Bennett is a musician who touches the hearts and souls of audiences with his legendary vocals and charming stage presence.

A true international treasure, this amazing artist has won 16 Grammy Awards®, received the prestigious Grammy Lifetime Achievement Award, and been honored at the Kennedy Center. His signature tunes, such as "Steppin' Out With My Baby" and "I Left My Heart In San Francisco" form part of the fabric of American music culture.

**HAPPY TOGETHER TOUR**

June 23, 2014

Space Reservation: 5/23

Artwork Deadline: 6/9



Flashback to the 60's with the Happy Together 2014 Tour with The Turtles featuring Flo & Eddie, Chuck Negron (of Three Dog Night), Gary Lewis & The Playboys, Mitch Ryder & The Detroit Wheels, and Mark Farner (of Grand Funk Railroad)! One Night Only! A slickly produced time capsule of smash hit songs and shared multimedia memories.

**MUSIC OF QUEEN**

June 24, 2014

Space Reservation: 5/27

Artwork Deadline: 6/10



Bridging the gulf between rock n' roll and classical music, conductor/arranger Brent Havens takes the podium to present The Music of Queen. Performed by your Pittsburgh Symphony Orchestra and amplified with a full rock band and vocals. Heightened by rock concert lighting, experience Queen's epic masterpieces, including "We Will Rock You," "Bohemian Rhapsody," and more, performed live by vocalist Brody Dolyniuk.

**PLAY IT AGAIN, MARVIN!**

A Marvin Hamlisch Celebration with the Pittsburgh Symphony Orchestra.

June 28, 2014

Space Reservation: 6/3

Artwork Deadline: 6/16



Written and produced by pianist Kevin Cole, this world-premiere star-studded event celebrates the award-winning music of Marvin Hamlisch and provides an insider's view into his life through song, family videos and personal memories.

Programs, artists and dates are subject to change.

**BEN FOLDS**

June 17, 2014

Space Reservation: 5/20

Artwork Deadline: 6/4



Ben Folds, joined by your Pittsburgh Symphony Orchestra, brings his first-class melodies and irony-laced lyrics from his greatest hits to Heinz Hall for one performance only! In addition to a litany of his pop hit arrangements, this performance will feature his new classical piano concerto. Ben Folds' music is evocative of artists such as Joe Jackson and Sir Elton John, with an added edge and bold infusion of energy and wit. Consistently touring, Ben Folds has earned a reputation for his musicality, wit and charisma, which are best displayed at his energetic live shows.

For tickets call 412-392-4900; visit the Heinz Hall Box Office, the Box Office at Theater Square or online at PittsburghSymphony.org or CulturalDistrict.org



PittsburghSymphony.org

For advertising information call Elaine A. Nucci 412-471-6087 or email Nucci@CulturalDistrict.org

**Shared Services is proud to represent August Wilson Center for African American Culture, Pittsburgh Ballet Theatre, Pittsburgh CLO, Pittsburgh Cultural Trust, Pittsburgh Opera and Pittsburgh Symphony Orchestra in the Pittsburgh Cultural District.**

We are pleased to provide you with the programming updates for the 2013 – 2014 Cultural District Season which should accompany the advertising ratebook that was mailed to you in the spring. If you need a copy of the ratebook please contact Elaine A. Nucci 412-471-6087 or Jan Markewinski 412-471-8718.

PITTSBURGH SYMPHONY ORCHESTRA



(Please note that this is a programming change to BNY Mellon Grand Classics March 28-30 Weekend and the West Side Story Film with the PSO will be presenting American FanFare. Please note that the first weekend Highlights from Wagner's "The Ring" will still be performed March 21 & 23

**AMERICAN FANFARE**

Michael Stern, Conductor

Space Reservation: 2/25 Artwork Deadline: 3/10

The Pittsburgh Symphony Orchestra will be the centerpiece of a program featuring some of the most beloved works of American composers, including the Overture to *Candide* by Leonard Bernstein, *Appalachian Spring* by Aaron Copland, and George Gershwin's *An American in Paris* among others.

Rates for BNY Mellon Grand Classics			
Ad Size	1x		
Cover	\$1,350	Half Page	\$ 900
Full Page	\$1,200	Quarter Page	N/A

See Mechanical Requirements furnished in the advertising package.

DEMOGRAPHICS FOR PSO AUDIENCE

Education	% with a Degree or Greater	
PSO		73.2%
Pittsburgh Average		37%
Affluence	% with a Household Income Greater than 75K	
PSO		56.9%
Pittsburgh Average		34%
Homeowners	% of Homeowners	
PSO		89%
Pittsburgh Average		78.5%



**HEINZ HALL SPECIALS**

In addition to the BNY Mellon Grand Classics Series and the PNC POPS presentations, this season offers diverse talents added to the regular season for our audiences. These shows offer anything from classical, spiritual, pop, show tunes, ethnic dance, holiday shows, special concerns, rock and roll and everything in between. Additional Shows will be announced as they are released. Reserve your spaces now.

**MANDY PATINKIN With the PSO**

April 5, 2014

Space Reservation: 3/11 Artwork Deadline: 3/21

Known for his award-winning roles on Broadway in *Evita* and *Sunday in the Park with George* and beloved for his characters from film and television, such as Inigo Montoya in *The Princess Bride* and Saul Berenson in *Homeland*, Mandy Patinkin joins your Pittsburgh Symphony Orchestra to present an unforgettable evening of popular song and Broadway classics!

Additional programs may be added to the PSO Specials calendar.

Reserve your spaces now.

Rates for Pittsburgh Symphony Heinz Hall Specials			
Ad Size	1x		
Cover	\$500		
Full Page	\$400	See Mechanical	
Half Page	\$350	Requirements furnished in the	
Quarter Page	N/A	advertising package.	

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PITTSBURGH CULTURAL DISTRICT

JANUARY 2014  
PLAYBILL

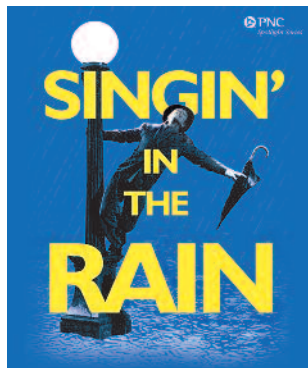
Advertising  
Ratebook  
Update



**Newly Released**  
opportunities to invest in  
Pittsburgh Cultural District  
Playbill Advertising

Pittsburgh CLO has been a leader in producing live musical theater for audiences across the region since 1946. Pittsburgh CLO's Summer Season is beautifully complemented in December by CLO's annual production of *A Musical Christmas Carol* as well as year-round productions at the CLO Cabaret. These productions alone reach nearly 200,000 patrons.

In addition, Pittsburgh CLO contributes to the enrichment of the community by offering numerous outreach programs. Such efforts include the CLO Academy of Musical Theater, Mini Stars, Gallery of Heroes, Gene Kelly Awards, Kelly Circle and "A" in the Arts programs, *New Horizons*, *Creative Vision* and the prestigious *Richard Rodgers Award*. Impacting hundreds of thousands of people each year through its programs and productions, Pittsburgh CLO is a vital and colorful thread in the cultural fabric of the region and the nations.



May 30 - June 8, 2014

Space Reservation: 5/6 Artwork Deadline: 5/19

All the makings of a tinsel town tabloid headline—the starlet, the leading man and a love affair that could change lives and make or break careers! In silent movies, Don Lockwood and Lina Lamont are a hot item, but behind the scenes things aren't always as they appear on the big screen! Meanwhile, Lina's squeaky voice might be the end of her career in "talking pictures" without the help of a talented young actress to do the talking and singing for her. This extraordinary score is a downright downpour of magical musical: "Singin' in the Rain," "Make 'Em Laugh" and "Good Mornin'."



June 13 - 22, 2014

Space Reservation: 5/19 Artwork Deadline: 6/2

Based on the hilarious MGM film, *Legally Blonde The Musical* follows sorority star Elle Woods, an underestimated blonde who doesn't take "no" for an answer. When her boyfriend dumps her for someone more "serious," Elle puts down the credit card, hits the books, and sets out to go where no Delta Nu has gone before: Harvard Law. Along the way, Elle proves that being true to yourself never goes out of style. This musical juggernaut features such instant classics as "Omgod You Guys," "Bend and Snap," "Take It Like A Man" and more!



June 24 - 29, 2014

Space Reservation: 5/29 Artwork Deadline: 6/11

Get ready to "cut loose" with this Pittsburgh CLO Premiere! When teenager Ren McCormack moves from the big city to middle-of-nowhere Bomont, where even dancing is against the law, he's in for a real case of culture shock. After falling for the preacher's daughter, Ren really shakes things up. When he and fellow rebellious teenagers defy authority and dare to dance, the result is a fast-paced rock 'n roll musical featuring the Billboard-topping hits "Footloose," "Let's Hear It for the Boy," "Almost Paradise" and "Holding Out for a Hero."



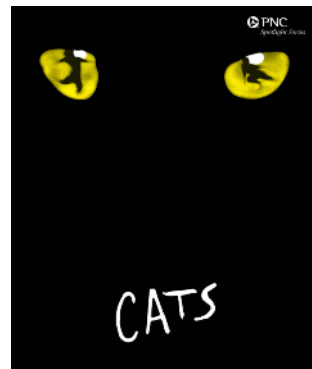
Rates for Pittsburgh CLO's Summer Season			
Ad Size	1 Week Show	2 Week Show	
Cover	\$1,800	\$2,500	See mechanical requirements furnished in the advertising package.
Full Pg	\$1,500	\$2,200	
Half Pg	\$ 825	\$1,250	
Quarter Pg	\$ 500	\$ 725	



July 8 - 13, 2014

Space Reservation: 6/11 Artwork Deadline: 6/24

Tim Rice and Andrew Lloyd Webber's Tony Award-Winning Musical returns at last! Eva Peron used her beauty and charisma to rise meteorically from the slums of Argentina to the presidential mansion as First Lady. Adored by her people as a champion for the poor, she became one of the most powerful women in the world—while her greed, outsized ambition and fragile health made her one of the most tragic. *Evita* tells Eva's passionate and unforgettable true story, and features some of the theater's most beautiful songs, including "Don't Cry for Me Argentina," "Another Suitcase in Another Hall" and "High Flying, Adored." Don't miss the stunning new production of *Evita*, directed by Michael Grandage and choreographed by Rob Ashford.



July 18 - 27, 2014

Space Reservation: 6/23 Artwork Deadline: 7/7

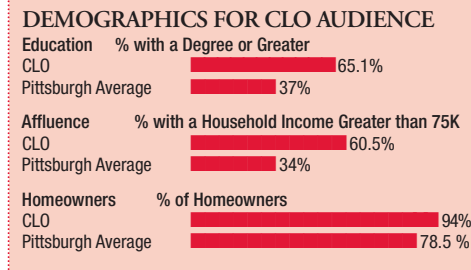
Featuring your favorite Jellicle Cats on the night of their annual gathering, this song-and-dance masterpiece is the purrfect opportunity for the entire family to create a memory that will live forever! Winner of seven Tony Awards® including Best Musical, *CATS* Features 20 of Andrew Lloyd Webber's timeless melodies including "Mr. Mistoffelees" and the multi-million selling hit "Memory." It is one of the longest running musicals in Broadway history!



July 29 - August 3, 2014

Space Reservation: 7/2 Artwork Deadline: 7/16

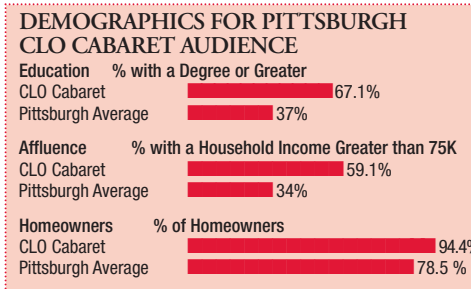
Winner of the Tony Award® for Best Musical, *Monty Python's Spamalot* is the outrageous musical comedy lovingly ripped off from the film classic "Monty Python and The Holy Grail." This hilarious retelling of the legend of King Arthur and his Knights of the Round Table as they embark on their quest for the Holy Grail features flying cows, killer rabbits, taunting Frenchmen and show-stopping musical numbers including "The Song That Goes Like This" and "Always Look on the Bright Side of Life!"



Located in the Theater Square complex, this intimate 250-seat space offers audiences a unique theater experience with both table and traditional theater seating. Pittsburgh CLO opened the Cabaret Theater in November of 2004 with *Forever Plaid* which entertained over 60,000 patrons. Other productions include: *Judge Jackie Justice*, *Defending the Caveman*, *Girls Only – The Secret Comedy of Women*, *Nunsense*, *Forbidden Broadway*, *Shear Madness*, *Always...Patsy Cline*, *Plaid Tidings*, *The Big Bang*, *Shear Madness* and *I Love You, You're Perfect Now Change*. Audience members are able to eat and drink at their tables during performances at the Cabaret Theater, providing them with a complete night on the town!



CLO Cabaret Theater, photo Joey Kennedy



**Rates for Pittsburgh CLO's Cabaret Theater**  
Located at Theater Square

Ad Size			
Cover	\$1,000	Half Page	\$600
Full Page	\$ 850	Quarter Page	\$350

*See Mechanical Requirements furnished in the advertising package.*

Programs, dates and artists subject to change.

[PittsburghCLO.org](http://PittsburghCLO.org)

For advertising information call Elaine A. Nucci 412-471-6087 or email [Nucci@CulturalDistrict.org](mailto:Nucci@CulturalDistrict.org)



For tickets call 412-456-6666; visit the Box Office at Theater Square or online at [CLOCabaret.com](http://CLOCabaret.com) or [CulturalDistrict.org](http://CulturalDistrict.org)

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**SPRING SUMMER CABARET**



May 22 - August 17, 2014

Space Reservation: 4/28 Artwork Deadline: 5/9

"WALK THE LINE" WITH JOHNNY CASH, IN AN EXPERIENCE SURE TO LIFT YOUR HEART & STIR YOUR SOUL!

*Ring of Fire* is a journey into the heartland and heart of America, courtesy of one of our most beloved musical poets--Johnny Cash. In *Ring of Fire*, a remarkable cast of performers and musicians take us on a rousing adventure of love and faith, struggle and success--all with the strength, humor and honesty that made Johnny Cash one of the greatest songwriters and most revered storytellers in American music. *Ring of Fire* features over 30 of the music legend's songs such as "Country Boy," "A Thing Called Love," "Five Feet High and Rising," "Daddy Sang Bass," "I Walk the Line," "I've Been Everywhere," "The Man in Black" and his final hit, "Hurt."

**FALL CABARET**



September 4 - October 12, 2014

Space Reservation: 8/8 Artwork Deadline: 8/21

BACK BY POPULAR DEMAND! *Dixie's Tupperware Party* stars Dixie Longate as the fast-talking Tupperware Lady who

has packed up her catalogues, and left her children in an Alabama trailer park to journey back to Pittsburgh. Over 8,000 audience members howled with laughter during her last visit to the CLO Cabaret. Join Dixie and her good old fashioned Tupperware Party filled with outrageously funny tales, heartfelt accounts, FREE giveaways, audience participation and the most fabulous assortment of Tupperware ever sold on a theater stage! Loaded with the most up-to-date products available for purchase, Ms. Longate will share the many alternative uses she has discovered for her plastic products!

[CLOCabaret.com](http://CLOCabaret.com)