

# **CORPORATE PARTNERS PROGRAM**

When your company makes a gift to the PSO, you unlock exclusive benefits designed with Pittsburgh's business community in mind. Corporate Partners enjoy complimentary concert tickets, increased brand visibility, and access to corporate entertainment opportunities. Customizable sponsorships and benefits are available.

#### **GIVING LEVEL**

		\$25,000+	\$10,000-\$24,999	\$5,000-\$9,999	\$2,500-\$4,999	UP TO \$2,499
KETS	Complimentary Concert tickets, Free Drink Vouchers, and Parking Passes	12 TICKETS 12 DRINK VOUCHERS 6 PARKING PASSES	10 TICKETS 10 DRINK VOUCHERS 5 PARKING PASSES	6 TICKETS 6 DRINK VOUCHERS 3 PARKING PASSES	4 TICKETS 4 DRINK VOUCHERS 2 PARKING PASSES	2 TICKETS 2 DRINK VOUCHERS 1 PARKING PASS
COMPLIMENTARY CONCERT TICKETS	Promo code for up to <b>20% off</b> <b>single tickets</b> to our core concert series and select specials.	•	•	٠	٠	•
	6 Complimentary tickets to Fiddlesticks Musical Exploration	•	•	•	•	
	Access to the Encore Lounge at BNY Classics Intermission	•	•	٠	٠	
COGNITION	Inclusion in Corporate Partner listing	WEBSITE (LOGO) PROGRAM BOOK	WEBSITE (LOGO) PROGRAM BOOK	WEBSITE (LOGO) PROGRAM BOOK	WEBSITE (NAME) PROGRAM BOOK	WEBSITE (NAME)
COMPANY RECOGNITION	<b>Corporate Spotlight</b> featuring your logo, executive headshot, hyperlink, and personalized message	WEBSITE PROGRAM BOOK SOCIAL MEDIA	WEBSITE PROGRAM BOOK	WEBSITE		
	<b>Invitations</b> year round to exclusive events: Open Rehearsals, Corporate Networking Events, and more.	•	•	•	•	•
ENTERTAINING	Host a <b>Behind-the-Scenes</b> PSO Experience	OPTIONS INCLUDE: MEET & GREET WITH PSO MUSICIANS BACKSTAGE TOUR FREE SPACE RENTAL FOR RECEPTION	OPTIONS INCLUDE: BACKSTAGE TOUR (UP TO 10 GUESTS) FREE SPACE RENTAL FOR RECEPTION	OPTIONS INCLUDE: BACKSTAGE TOUR (UP TO 6 GUESTS)		
CORPORATE E	30-50% discount on <b>Heinz Hall</b> Rental Space	•	•			
	Host a <b>Teambuilding &amp; Professional</b> Development Retreat	AVAILABLE AT HEINZ HALL OR YOUR PLACE OF BUSINESS, WITH ACCESS TO PSO MUSICIANS AND PERSONNEL				
	Fair Market Value*	\$1,641	\$1,486	\$1,026	\$406	\$155

Charitable portion is considered tax deductible. (non-charitable portion\*)







## CORPORATE PARTNERS PROGRAM

Read below for full details about the Corporate Partner Benefits listed on the front cover. For more information and to take advantage of your Corporate Partner Benefits, email the Manager of Corporate Support at jGongaware@pittsburghsymphony.org.

## TICKET OFFERS

At any giving level, your company's gift to the PSO unlocks a ticket discount code to share with your employees, complimentary tickets, free drink vouchers, and parking passes.

Complimentary Tickets are available to use for our core concert series, which includes BNY Classics, PNC Pops, and Highmark Holiday Pops. Fiddlesticks Musical Exploration is an excellent family experience, recommended for ages 3-8.

Parking vouchers are valid at the 6th and Penn Garage and are scanned upon exiting the garage.

To reserve complimentary tickets, email JGongaware@pittsburghsymphony.org. Discount codes can be applied directly to an order by purchasing on the PSO website.

# COMPANY RECOGNITION & BRAND VISIBILITY

Increasing your brand visibility is easy at Heinz Hall! No matter your giving level, any contribution your company makes to PSO's Annual Fund adds your company's name to the Corporate Partner listing on PSO's website, which received 430,000 views last season.

Corporate Spotlight		
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Corporate Spotlights are customizable, allowing you to personalize your messaging to the Pittsburgh community and beyond. Corporate Spotlights are live on the PSO website for a one-month duration. To schedule your Corporate Spotlight, email JGongaware@pittsburghsymphony.org.

For those included in the program book, about 190,000 program books are printed annually.

### CORPORATE ENTERTAINING

One of the biggest perks for Corporate Partners is exclusive access to Heinz Hall and PSO musicians and personnel. Customizable receptions before and after concerts, invitations to corporate networking events, and exclusive behind-the-scenes offerings provide your company with easy and memorable ways to entertain clients, award employees, or network within your industry.

At every giving level, your company receives invitations to Open Rehearsals, corporate networking events, and other events offered exclusively to donors.

Guests at BNY Classics concerts who give at the \$2500+ level can enjoy the Encore Lounge at intermission, which features complimentary house wine.

At higher giving levels, customizable behind-the-scenes experiences are available, as well as teambuilding and professional development sessions with PSO leadership and musicians. Professional development sessions can be arranged at Heinz Hall or at your place of business.

Host your next company retreat at one of Pittsburgh's most historic theaters! At the \$25,000 level, discounted rental space is available front of house, Monday-Thursday, and some restrictions may apply. Heinz Hall Rental Space(s) pre-concert may be available for all giving levels upon request. Email B Crittenden at ecrittenden@pittsburghsymphony.org to organize your event.



#### **SEE REVERSE FOR BENEFITS**