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# Corporate Partner Benefits


















**THE PITTSBURGH CULTURAL TRUST IS ROOTED IN THE IDEA THAT THE ARTS ARE AN ECONOMIC GENERATOR THAT ENHANCES THE QUALITY OF LIFE FOR OUR ENTIRE REGION.**

The Trust was created to develop and oversee a dynamic, vibrant, welcoming Downtown Cultural District, and our Corporate Partners have long been key supporters of that mission.

In return, Corporate Partners enjoy perks like client entertainment, VIP ticket access, discounts on space rentals for private events, networking opportunities, and a boost in brand awareness among a widely diverse audience base.

**To learn more about Corporate Giving,  
contact Ryan Bromley at (412) 471-8711 or [rbromley@trustarts.org](mailto:rbromley@trustarts.org).**

# CORPORATE PARTNER BENEFITS

ANNUAL CONTRIBUTION AMOUNT		\$5,000	\$7,500	\$10,000	\$15,000
	Complimentary PNC <b>Broadway Series House Seats</b> per year	2	2	4	6
	Complimentary <b>Tickets</b> to select Trust performances per year (Applies to: Liberty Magic, Dance Council, Children's Theater, select Trust Presents)	4	6	6	8
	Complimentary <b>Parking</b> passes to Theater Square Garage	2	4	6	8
	Complimentary <b>Drink Tickets</b> (for beverages at the Benedum or Byham)	4	6	8	10
	Discounted <b>Advertisement Rate</b> for new advertisers only	10% off	15% off	15% off	20% off
	Discounted <b>Rental Rates</b> for Venues	50% off	50% off	50% off	50% off
RECOGNITION AND VISIBILITY					
	Exposure to 2.5 million visitors annually	✓	✓	✓	✓
	Inclusion in Annual Report and Production Programs	✓	✓	✓	✓
	Corporate/Executive Spotlight in Corporate E-newsletter	✓	✓	✓	✓
	Corporate/Executive Spotlight on Trust website		✓	✓	✓
	Logo and hyperlink listed on Trust Corporate Partner website			✓	✓
	Executive Spotlight in Show Program				✓
EXCLUSIVE ACCESS AND UNIQUE EXPERIENCES					
	VIP Concierge Service (Ticketing and Parking Reservations)	✓	✓	✓	✓
	VIP Lounge Access at Benedum Center (all performances)	✓	✓	✓	✓
	Unique Discount Promo Code for Employees	✓	✓	✓	✓
	Invitations to special events and parties	✓	✓	✓	✓
	Addition to Trust E-mail List (special offers and ticket pre-sales)	✓	✓	✓	✓

\*Complimentary ticket benefits are subject to performance availability



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