

PITTSBURGH
PUBLIC
THEATER

ALCHEMY

AN IMMERSIVE GALA EXPERIENCE

2024 SPONSORSHIP PACKET

PRESENTED BY



HIGHMARK

ABOUT THE PUBLIC

OUR Vision

To be a True Public Theater.



OUR Mission

The mission of Pittsburgh Public Theater is to provide artistically diverse theatrical experiences of the highest quality.

Pittsburgh Public Theater also strives to serve, challenge, stimulate, and entertain while operating in a fiscally responsible manner. The Public shares its resources with the community through education and engagement initiatives intended for a wide range of people with the goal of expanding and diversifying the audience while enriching the community.

Organizational Values

For 50 years, the Public has set the standard for excellence and entertainment in our region. Your participation and support has fortified that legacy and now you sit at the heart of a critical undertaking: inspiring the success and ensuring the survival of Pittsburgh Public Theater for the next 50 years. To accomplish this, we've developed a strategic vision that will help the Pittsburgh Public Theater evolve and connect with new audiences through new productions, technology and outreach — all governed by a new level of fiscal responsibility.

We call this plan True Public and its pillars are: Artistic Excellence, Attracting and Retaining Talent, Community Relevance, and Fiscal Responsibility.



**Artistic
Excellence**



**Attracting and
Retaining Talent**



**Community
Relevance**



**Fiscal
Responsibility**

OUR TEAM

BOARD OF TRUSTEES

Angela Blanton, *Chair**
Bal Srinivasan, *Secretary**
S. Rebekah Kcehowski, *Vice Chair**
Jeffrey M. Kulbieda, *Treasurer**

Michelle Aloe
Johnnie Bettis, III
Dr. Quintin Bullock
Kristen Clendaniel Clark
Robert E. Cochran
Susan Corbett
Michael R. Daniels
Dorothy A. Davis
Michelle Gainey
Kyle Haden*
Lynn Hyde
Josie Innamorato
William Jenkins
Marya Sea Kaminski**
Krysia M. Kubiak*
Conor Lamb
Eleni Lucido
Michael R. Martorella
Shaunda McDill**
Erin McLaughlin
Ayisha A. Morgan-Lee, EdD
Daniel A. Onorato
Eric Perelman
Jessica Priselac
Peter D. Robinson*
Arthur J. Rooney II
Miriam Shapira
Andrea Clark Smith*
Joseph B. Smith*
James D. Snyder*
Kate Sphar
F. Connelly Thieman
Jeremy Waldrup
TJ Young

* Member of the Executive Committee

** Ex-Officio Member



Marya Sea Kaminski and Shaunda McDill, current directors of Pittsburgh Public Theater, 2024

STAFF LISTING

Marya Sea Kaminski, *Artistic Director*
Shaunda McDill, *Managing Director*

ARTISTIC

Brian Pope, *Casting & Literary Director*
Justin Emeka, *Resident Director*
Demeatria Boccella, *Artist in Residence*
José Pérez IV, *Resident Fight & Intimacy Director*
Mora V. Harris, Brian Pope, Kelly Trumbull, Alec Silberblatt, TJ Young, *Resident Playwrights*

ADMINISTRATION & FINANCE

Stewart Urist, *Director of Finance & Administration*
Lisha Logan, *Director of Human Resources*
Jim Overton, *Finance Manager*
Anna Skeels, *Accounts Payable Manager*
Fred Noel, *Systems Coordinator*
Meleana Felton, *Talent & Equity Coordinator*
Lindsay Barr, *Executive Assistant & Board Liaison*
Morgan Overton, *Workforce Director*

DEVELOPMENT

Devan Mercurio, *Senior Manager of Development*
Milton Melendez, *Development Associate*

EDUCATION & ENGAGEMENT

Parag S. Gohel, *Director of Education & Engagement*
Jalina McClarin, *Engagement Manager*
Jenny Malarkey, *Education Manager*

HOUSE MANAGEMENT

Jamie Dawson, *House Manager*
Shawn Israel, *Assistant House Manager*
Jay Chapman, *Accessibility Concierge*
Alana Moye, *Accessibility Concierge*

MARKETING & COMMUNICATIONS

Aja Jones, *Director of Marketing & Communications*
Lucy Chen, *Graphic Designer*
Ben Geibel, *Digital Content Manager*
Christie Snyder, *Marketing & Communications Manager*

PATRON SERVICES

Fred Frances, *Associate Director of Patron Services*
Ali Mohammed Srouf, *Patron Services Data Associate*

PRODUCTION

Monica Bowin, *Director of Production & Operations*
Trent Wolfred, *Associate Director of Operations*
Savannah Merrill, *Company Manager*
Rob McLeod, *Technical Director*
Lisa Harshbarger, *Scene Shop Manager*
Drew Palajsa, *Head Shop Carpenter*
Sean DeKonty, Joe Paski, Shannon Seibel, *Shop Carpenters*
Celeste Parrendo, *Charge Scenic Artist*
Adalgisa Bosonetto-Schwerin, *Assistant Charge Artist*
Gay Kahkonen, *Properties Head*
Kelly Yann, *Properties Coordinator*
Venise St. Pierre, *Costume Shop Head*
Christyann Trbovich, *Costume Shop Coordinator*
Kyle Huber, *Costume Shop Associate*
Joshua Beumer, *Head Electrician*
Zach Moore, *Head Sound Engineer*
Mikey Abate, *Head Stage Carpenter*
Philip Cassidy, *Production Key*

50TH ANNIVERSARY COMMITTEE

Lindsay Barr
Marilyn Coleman
Lisa Harshbarger
Marya Sea Kaminski
Jalina McClarin
Devan Mercurio
Fred Noel
Christie Snyder
Rob Zellers

GALA CONSULTANTS

Tim Komen, TK Event Studio
Adrienne Redwood, Phoenix Premier Events
Calaveras



Margaret Rieck, Ben Shaktman, and Joan Apt, founded Pittsburgh Public Theater in 1974.

PITTSBURGH
PUBLIC
THEATER

LETTER FROM THE BOARD

The Pittsburgh Public Theater invites you to be a part of our momentous 50th-anniversary season kickoff at ALCHEMY: An Immersive Gala Experience, to be held at the beautiful O'Reilly Theater on Monday, April 8, 2024.

Just as ancient alchemists sought to transform base metals into gold, in the last half a century we have turned moments into memories, challenges into triumphs, and shared experiences into a golden legacy that has deeply impacted Downtown Pittsburgh and the region.

Engage all of your senses: experience electrifying performances and celebrate with friends new and old as we salute artistic excellence at Pittsburgh's flagship regional theater.

Join us in ushering in the next half century. Your support brings locally crafted productions to life on our stage, employs gifted regional artists alongside national talent, inspires empathy and optimism in young minds, and shares compelling narratives that unite us all.

Enclosed, you'll find a list of sponsorship levels and corresponding benefits. We cannot wait to welcome you in, save you a seat, and raise a glass.

We hope you'll join us for this truly unforgettable evening as we celebrate our 50th Anniversary Season and the individuals, moments, and connections that have illuminated this theater for the past five decades. For questions or additional information, please contact 412.316.8200 x 733 or DonorRelations@ppt.org.



Warmly,

A handwritten signature in black ink that reads "Angela Blanton".

Angela Blanton
*Chair, Pittsburgh Public Theater
Board of Trustees*



INVESTING IN PITTSBURGH PUBLIC THEATER PROVIDES YOUR BUSINESS...

- Access to over 40,000 ticket buyers with whom we share our work.
- Opportunity to join a Board Committee to help advance the goals and values of The Public.
- Invitation to attend and receive recognition at the following events:
 - Opening Nights
 - 30th annual Shakespeare Monologue & Scene Contest
 - Creative Dramatics
 - STREAMLAND
 - Wine Wednesdays
 - Adult Classes & Workshops
 - Theater for All
 - Student Matinees

YOUR INVESTMENT IN PITTSBURGH PUBLIC THEATER PROVIDES...

- Opportunities to share and celebrate Pittsburgh through collaborations that highlight the Public at the heart of our city and the city at the heart of our theater.
- Support as we build a True Public Theater that advances and produces art with distinction, builds the workforce, inspires the region, and strives for a sustainable future.
- Increased access to every student, every season — ensure that every student in Pittsburgh has the opportunity to experience theater every year.
- Leadership development of local residents as part of a new and networked pipeline of trainees receiving paid opportunities in the theater and film industries.
- Capacity to develop technological and operational strategies to drive long-term revenue.
- The development of a repository of data and stories to inform our art, our administration, and our advocacy.
- Equitable and competitive wages for employees.



SELECTION OF OUR PAST SPONSORS Season 47-48

PRESENTING SPONSORS



PLATINUM SPONSORS



AUCTION PARTNERS



OTHER PAST SPONSORS

Michelle and Andrew Aloe
Bill and Vivian Benter
Stephanie Bozic
Linda and Tony Bucci
Kristen Clark
Michael Daniels
Dr. John Gillespie and Jorge Ramon
Karen and James Greb
Paul J. Gitnik
Marilyn and Don Jenkins
Rebecca and Jeremy Kronman
Shaunda and Sager McDill
Tom and Becky McGough
Margaret McLean and Stanley Yorsz
The Meredith Group
Richard W. Moriarty, M.D.
Leslie and Peter Robinson
Faye Sampson and Dennis Huber



SPONSORSHIP LEVELS

PRESENTING SPONSOR \$50,000

- Twenty-four (24) guest tickets to the event.
- Valet Parking.
- VIP access to Lounge Experience with specialty drinks, and paired catering.
- Prominent recognition in invitations and all print materials (for commitments received by Friday, February 9).
- Recognition in event welcome remarks, signage, and video loop.
- Opportunity for Executive to speak during Gala program.
- Full-page color ad in a prime location in the event program (due Monday, March 4) and lobby recognition for five shows during the 2024-25 season.
- Recognition in news release.
- Access to STREAMLAND and select captured performances as part of the 2023-24 season.
- 20 complimentary tickets for *The Importance of Being Earnest* (March 27–April 14) or *The Coffin Maker* (May 29–June 16).
- Logo and link on ppt.org and a listing in PPT’s annual report.
- Full-page color ad in digital playbill for *The Coffin Maker* (May 29–June 16).

PLATINUM SPONSOR \$25,000

- Sixteen (16) guest tickets to the event.
- VIP access to Lounge Experience with specialty drinks, and paired catering.
- Access to STREAMLAND and select captured performances as part of the 2023-24 season.
- Prominent recognition in invitations and all print materials (for commitments received by Friday, February 16, 2024).
- Recognition in event welcome remarks, signage, and video loop.
- Full-page color ad in a prime location in the event program (due Friday, February 16, 2024) and lobby recognition for five shows during the 2024-25 season.
- Recognition in news release.
- Ten (10) complimentary tickets for *The Importance of Being Earnest* (March 27–April 14) or *The Coffin Maker* (May 29–June 16).
- Logo and link on ppt.org and a listing in PPT’s annual report.
- Special recognition in the digital playbill for *The Coffin Maker* (May 29–June 16).

ANNIVERSARY SPONSOR \$15,000

- Eight (8) guest tickets to the event.
- VIP access to Lounge Experience with specialty drinks, and paired catering.
- Recognition in event signage and video loop.
- Full-page black & white ad in the event program.
- Eight (8) complimentary tickets for *The Importance of Being Earnest* (March 27–April 14) or *The Coffin Maker* (May 29–June 16).
- Logo and link on ppt.org and a listing in PPT’s annual report.

SILVER SPONSOR \$5,000

- Eight (8) guest tickets to the event.
- Recognition in event signage and video loop.
- Four (4) complimentary tickets for *The Importance of Being Earnest* (March 27–April 14) or *The Coffin Maker* (May 29–June 16).
- Logo and link on ppt.org and a listing in PPT’s annual report.

Sponsorship levels continue on the next page.

SPONSORSHIP LEVELS (CONT.)

BRONZE SPONSOR \$3,000

- Four (4) guest tickets to the event.
- Recognition in event signage and video loop.
- Logo and link on ppt.org and a listing in PPT's annual report.

COPPER SPONSOR \$1,500

- Two (2) guest tickets to the event.
- Recognition in event signage and video loop.
- Logo and link on PPT.org and a listing in PPT's annual report.

UNDERWRITING OPPORTUNITIES

A unique opportunity for additional support, recognition, entertainment

DINNER \$25,000

- Private room for eight (8) guests at the event.
- Recognition as Dinner Underwriter in event invitation, program, signage, and video loop, and welcome remarks.
- Full-page color ad in the event program (due Friday, March 1, 2024).
- Private dinner for eight (8) guests with Artistic Director Marya Sea Kaminski on a future evening.
- Eight (8) *The Importance of Being Earnest* (March 27-April 14) or *The Coffin Maker* (May 29 – June 16).

COCKTAIL RECEPTION \$15,000

- Eight (8) guest tickets to the event.
- Recognition as Cocktail Reception Underwriter in event invitation, program, signage, and video loop, and welcome remarks.
- Full-page black and white ad in the event program (due Thursday, February 1, 2024).
- Private reception for eight (8) with Artistic Director Marya Sea Kaminski and eight (8) tickets to *The Importance of Being Earnest* (March 27-April 14). Based on a mutually agreeable date and time.

INDIVIDUAL TICKETS \$600

DOWNTOWN RESIDENTS \$300

In partnership with Downtown Neighbors Alliance, Downtown residents receive this special opportunity to come spend the evening with us.

ARTIST TICKET \$100

If you have been a part of the cast/crew of a PPT production, collaborated as a resident artist, worked as a consultant, contractor, or intern, we welcome you to join us at this special rate.

For codes to apply online for Downtown Residents and Artists, please contact 412.316.8200 ext. 733 or DonorRelations@ppt.org.

ALCHEMY

AN IMMERSIVE GALA EXPERIENCE

at the beautiful O'Reilly Theater

YES! WE WOULD LOVE TO BE A SPONSOR

PRESENTING - \$50,000

Underwrite the Cocktail Reception - \$15,000

PLATINUM - \$25,000

SILVER - \$5,000

Underwrite the Dinner - \$25,000

BRONZE - \$3,000

ANNIVERSARY (GOLD) - \$15,000

COPPER - \$1,500

Sponsor name as it should appear:

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Enclosed is a check made payable to Pittsburgh Public Theater

Please charge my card: VISA MasterCard AmEx Discover

#: _____ Sec. Code: _____

Exp. Date: _____ Name on card: _____

Please call me to arrange credit card payment over the phone

Please send an invoice for this pledge, payable by Monday, March 11, 2024



QR CODE TO PLEDGE OR MAKE PAYMENT

Or contact Donor Relations at 412.316.8200 ext. 733 or DonorRelations@ppt.org.

A copy of the official registration and financial information of Pittsburgh Public Theater may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

TEAR OUT THIS PAGE TO PLEDGE OR MAKE A PAYMENT



THANK YOU

TO LEARN MORE ABOUT PITTSBURGH PUBLIC THEATER,
VISIT OUR WEBSITE AT PPT.org.

PLEASE DON'T HESITATE TO GET IN TOUCH WITH ANY QUESTIONS.

FIND US ON SOCIAL

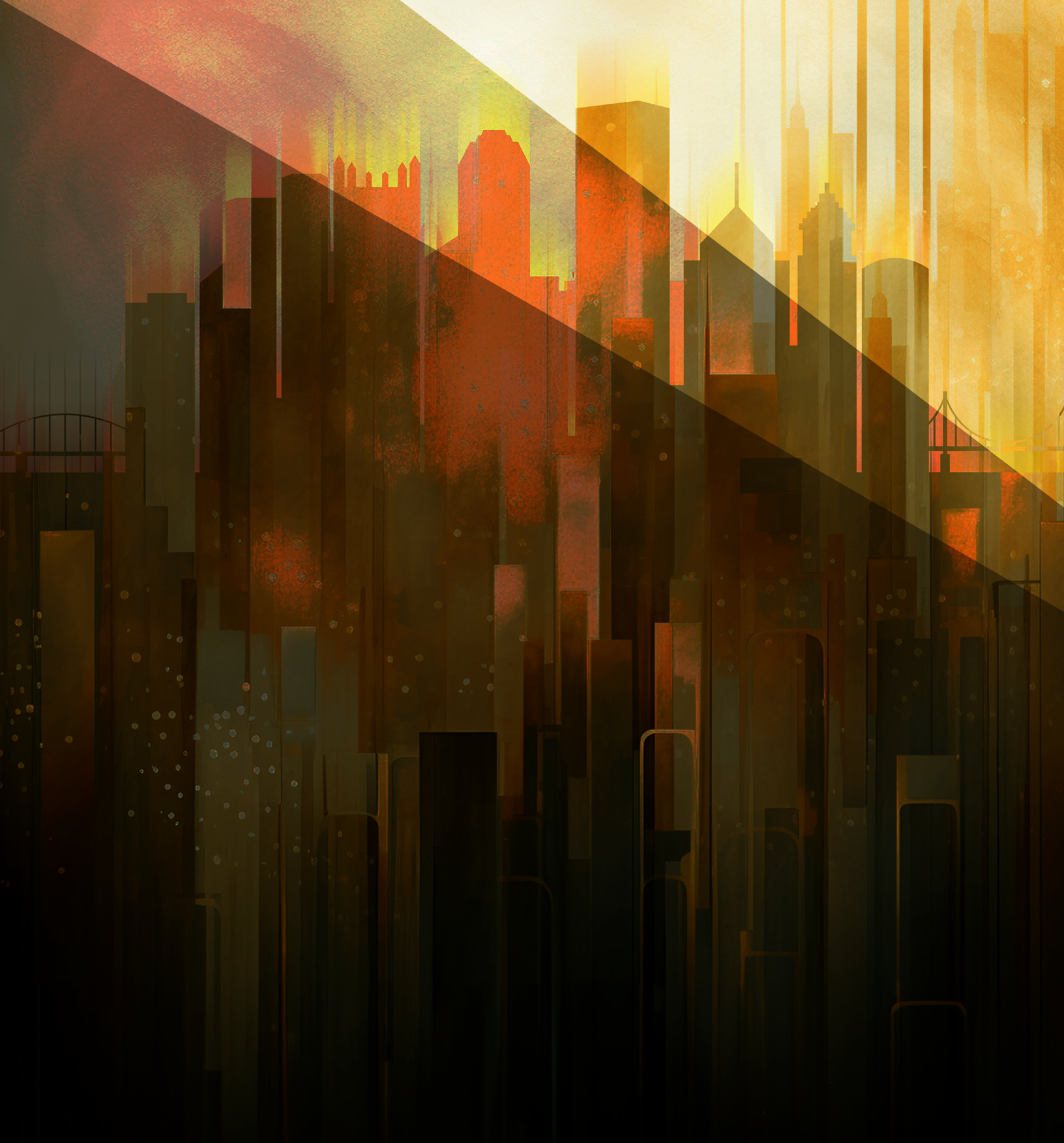


[thepublicpgh](https://www.instagram.com/thepublicpgh)



[Pittsburgh Public Theater](https://www.facebook.com/PittsburghPublicTheater)

For questions/inquiries, please contact 412.316.8200 ext. 733 or DonorRelations@ppt.org



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