



Turning the Page

50 YEARS OF
PITTSBURGH
PUBLIC THEATER

THURSDAY
MAY 7 / 2026 / 6PM

O'REILLY THEATER
HELEN WAYNE RAUH REHEARSAL HALL



50TH ANNIVERSARY BOOK LAUNCH EVENT
2026 SPONSORSHIP PACKET

ABOUT THE PUBLIC



OUR Vision

To be a True Public Theater.

OUR Mission

The mission of Pittsburgh Public Theater is **to provide artistically diverse theatrical experiences of the highest quality.**

Pittsburgh Public Theater also strives to serve, challenge, stimulate and entertain while **operating in a fiscally responsible manner.** The Public **shares its resources with the community** through education and engagement initiatives intended for a wide range of people with the goal of expanding and diversifying the audience while enriching the community.

Organizational Values

For 50 years, the Public has set the standard for excellence and entertainment in our region. Your participation and support has fortified that legacy and now you sit at the heart of a critical undertaking: inspiring success and ensuring the future of the Pittsburgh Public Theater. To accomplish this, we've developed a strategic vision that will help the Pittsburgh Public Theater evolve and connect with new audiences through new productions, technology and outreach - all governed by a new level of fiscal responsibility.

We call this plan **True Public** and its pillars are: **Artistic Excellence, Attracting and Retaining Talent, Community Relevance,** and **Fiscal Responsibility.**

**Producing with
Distinction**

**Connecting to
Community**

**Attracting and
Retaining Talent**

**Fiscal
Viability**

OUR TEAM

BOARD OF TRUSTEES

John Bettis, III
Angela Blanton
Robert E. Cochran
Michelle Gainey
Josie Innamorato*
Becky Kcehowski
Krysia M. Kubiak, Chair*
Jeff Kulbieda, Treasurer*
Marianne Malloy
Michael R. Martorella*
Shaunda McDill**
Erin McLaughlin
Ayisha A. Morgan-Lee, EdD
Daniel A. Onorato
Eric Perelman
Jessica Priselac, Secretary*
Peter D. Robinson*
Arthur J. Rooney II
Miriam Shapira
Joseph B. Smith*
James D. Snyder*
Bal Srinivasan*
Christian Stein
F. Connelly Thieman
Jeremy Waldrup
TJ Young

EMERITUS TRUSTEES

Anthony L. Bucci
Carolyn M. Byham
Judith M. Davenport, DMD
John P. Friel
Michael Ginsberg
William E. Hunt
Diana R. Jannetta
Marilyn M. Jenkins
Linda Kortlandt
Jeremy Z. Kronman
David M. Matter
Marcia Metelsky
Stuart M. Miller
John Mills, III
Richard W. Moriarty, M.D.+
W. Thomas McGough, Jr.
Barry R. Sullivan
Thomas M. Thompson
Stanley Yorsz

FOUNDING TRUSTEES

Joan F. Apt+
Margaret Rieck+

* Member of the Executive Committee

** Ex-Officio Member

+ Deceased

STAFF LISTING

Shaunda McDill, Managing Director
Lindsay Barr, Associate Producer

ARTISTIC

Brian Pope, Casting & Literary Director
José Pérez IV, Resident Fight & Intimacy Director
Mora V. Harris, Resident Playwright
Adil Mansoor, Resident Director
Anya Martin, Resident Playwright
Brian Pope, Resident Playwright
Kelly Trumbull, Resident Playwright
TJ Young, Resident Playwright

HUMAN RESOURCES

Lisha Logan, Director of Human Resources

GENERAL MANAGEMENT

Maya Holmes, Company Manager
Trent Wolfred, Associate Director of Operations

FINANCE

Adam List, Controller

EXTERNAL AFFAIRS

Aja Jones, Chief of External Affairs
Richard Palermo, Patron Services Data Analyst

PARTICIPATION & PARTNERSHIPS

Dominique Briggs, Director of Participation & Public Partnerships
Jenny Malarkey, Senior Manager of Education

CONSULTANTS

Phoinix Premier Events.
Procopia Consulting
TK Events

INTERNS

Alexander Farrell, Carnegie Mellon University, MAM
Madelyn Miessmer, Carnegie Mellon University, MAM
Amanda Przygonska, Carnegie Mellon University, MAM

PRODUCTION

Monica Bowin, Director of Production
Rob McLeod, Technical Director
Lisa Harshbarger, Production Studios Manager
Drew Palajsa, Head Shop Carpenter
Sean DeKonty, Shop Carpenter
Joe Paski, Shop Carpenter
Shannon Seibel, Shop Carpenter
Adalgisa Bosonetto, Scenic Art Coordinator
Lindsey Rose Flowers, Scenic Artist
Nassau Peden, Scenic Artist
Alexandria Vogelsong, Scenic Artist
Linda Wallen, Scenic Artist
Gay Kahkonen, Properties Head
Kelly Yann, Properties Coordinator
Venise St. Pierre, Costume Shop Head
Kyle Huber, Costume Shop Associate
Erin Prokopchak, Costume Shop Coordinator
Joshua Beumer, Head Electrician
Zach Moore, Head Sound Engineer
Mars Taylor, Wardrobe Head
Mikey Abate, Head Stage Carpenter
Philip Cassidy, Production Key/A-2
Christina Dragen-Dima, Production Key

ACTORS COLLECTIVE

Ethan Davis Butler
Mary-Cait Cox
Liam Gannon
Kiki S.
Sarah JK Shoemaker
Mike Anthony Zolovich



Margaret Rieck, Ben Shaktman, and Joan Apt, founded Pittsburgh Public Theater in 1974.

LETTER FROM THE MANAGING DIRECTOR

Greetings!

We cordially invite you to become a corporate sponsor for a milestone event: **Pittsburgh Public Theater's 50th Anniversary Book Launch & Fundraiser**, taking place on Thursday, May 7, 2026, at the O'Reilly Theater.

This celebration—**Turning the Page: 50 Years of Pittsburgh Public Theater**—will honor five decades of transformative storytelling while bringing together founding visionaries, artists, longtime champions, and community leaders for an evening that is both festive and forward-looking.

Celebrating the theater's profound impact on Pittsburgh's arts scene over the last 50 years, we are uplifting The Public's role in bringing multiple genres and extraordinary stories to the stage, adapting to shifting cultural landscapes, and nurturing and retaining talent. This event honors that rich history while inviting guests to envision a shining future.

Your support will allow us to continue to bring locally crafted productions to life on our stage, employ gifted regional artists alongside national talent, inspire empathy, and optimism in young minds, and share compelling narratives that unite each of us.

Enclosed, please find a list of sponsorship levels and corresponding benefits.

We hope you'll join us for this truly unforgettable evening as we celebrate our rich history and the moments that have illuminated this theater for the past five decades. For questions or additional information, please contact me at smcdill@PPT.org.

With gratitude,



A handwritten signature in black ink that reads "Shaunda McDill".

Shaunda McDill
Managing Director
Pittsburgh Public Theater



INVESTING IN PITTSBURGH PUBLIC THEATER PROVIDES YOUR BUSINESS...

- Access to over 30,000 ticket buyers with whom we share our work.
- Opportunity to join a Board Committee to help advance the goals and values of The Public.
- Recognition throughout our signature programs and community-focused events, such as:

- o Opening Nights
- o Summer Sessions
- o Wine Wednesdays
- o Streamland
- o Adult Classes & Workshops
- o Theater for All
- o Student Matinees



AND PROVIDES THE PUBLIC & THE PITTSBURGH REGION

- Opportunities to share and celebrate Pittsburgh through collaborations that highlight the Public at the heart of our city and the city at the heart of our theater.
- Support as we build a TRUE Public Theater that advances and produces art with distinction, builds the artistic workforce, inspires the region, and strives for a sustainable future.
- Increased access to every student, every season—ensuring that every student in Pittsburgh has the opportunity to experience theater every year.
- Leadership development of local residents as part of a new and networked pipeline of trainees receiving paid opportunities in the theater and film industries.
- Capacity to develop technological and operational strategies to drive long-term revenue.
- The development of a repository of data and stories to inform our art, our administration, and our advocacy.
- Equitable and competitive wages for our employees.

Planning Committee Members (as of March 4, 2026)

Harold & Jessica Acrie Jr.
Fred Noel & Rick Fredin
Marianne Malloy

Eric & Sharon Perelman
Stuart & Colleen Redshaw
Joseph & Lynn Smith

John & Judy Woffington
Rob & Jean Zellers

Host Committee Members (as of March 4, 2026)

Carolyn Hess Abraham & Jay Apt
Bender Leadership Academy
Beth Berhshok
Anthony L. Bucci
Janis Burley & Erwin Campbell
Patrick Cannon & Emily McCoy
Rob Cherry
Jackie Dixon

Hallie & Joshua Donner
Nicholas Dragga
Tracy & Norman Edmunds
Holly & Mark Fleischer
Saleem Ghubril
Andrea & David Glickman
Karen G. Greb
Christopher Hahn & Ron Booth
Dr. Cheryl Hall-Russell

Janet & Bill Hunt
Kendra Whitlock Ingram
and Ben Ingram
Marilyn Jenkins
Kimberly Mauersberg
Rick Munroe
Mark R. Power
Kendra Ross
Mike & Melia Tourangeau
Councilman Bobby Wilson

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$25,000

- 20 guest tickets to the event with seating in the Helen Wayne Rauh Rehearsal Hall
- Invitation to VIP lounge during Cocktail Hour
- Prominent recognition in invitations and all print materials (for commitments received by 3.20.2026)
- Recognition in event welcome remarks, signage, and video loop
- Opportunity for a representative to speak during the brief program
- Full-page color ad in a prime location in the event program (due 4.15.2026)
- Recognition in event press release
- Logo and link on PPT.org and a listing in Pittsburgh Public Theater's digital annual report

PLATINUM SPONSOR \$15,000

- 12 guest tickets to the event with seating in the Helen Wayne Rauh Rehearsal Hall
- Invitation to VIP lounge during Cocktail Hour
- Prominent recognition in invitations and all print materials (for commitments received by 3.20.2026)
- Recognition in event welcome remarks, signage, and video loop
- Full-page color ad in a prime location in the event program (due 4.15.2026)
- Recognition in event press release
- Logo and link on PPT.org and a listing in Pittsburgh Public Theater's digital annual report

GOLD SPONSOR \$10,000

- 8 guest tickets to the event with seating in the Helen Wayne Rauh Rehearsal Hall
- Invitation to VIP lounge during Cocktail Hour
- Recognition in event signage and video loop
- Full-page ad in a prime location in the event program (due 4.15.2026)
- Logo and link on PPT.org and a listing in Pittsburgh Public Theater's digital annual report.

SILVER SPONSOR \$5,000

- 6 guest tickets to the event with seating in the Helen Wayne Rauh Rehearsal Hall.
- Recognition in event signage and video loop.
- Half-page ad in a prime location in the event program (due 4.15.2026).
- Logo and link on PPT.org and a listing in Pittsburgh Public Theater's digital annual report.

BOOK LAUNCH EVENT TICKET PRICING

**INDIVIDUAL
TICKET PRICE**
\$250 PER PERSON

**DONATION WITH
COMMEMORATIVE
BOOK BENEFIT**
\$500 PER PERSON

VIP PACKAGE
**\$1,250 INCLUDES 2 TICKETS,
COMMEMORATIVE BOOK,
AND ACCESS TO VIP RECEPTION.**

**COSTUME
SERVICE**
**RATE SHEET
AVAILABLE UPON
REQUEST,
APPOINTMENTS
IN APRIL**

View more information about sponsorships and tickets by visiting PPT.org/Launch.

For more information or questions, please contact ajones@PPT.org or call 412.316.8220.

Tickets and sponsorships are tax deductible to the extent allowed by law, minus fair market value. Donor advised funds, family foundations, IRAs, or other similar vehicles may not be used to purchase sponsorships or tickets. The official registration and financial information of Pittsburgh Public Theater may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania 1.800.732.0999. Registration does not imply endorsement.

Sponsor Ticket Turn-backs: We can put any unused tickets to good use! If you're unable to utilize your full allotment, please let us know and we will share or sell the remainder, increasing your impact even more. For every ticket returned from your sponsorship, tax deductibility increases by \$200.



YES! WE WOULD LOVE TO BE A SPONSOR

PRESENTING - \$25,000

GOLD - \$10,000

PLATINUM - \$15,000

SILVER - \$5,000

Sponsor name as it should appear: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Enclosed is a check made payable to Pittsburgh Public Theater

Please charge my card: VISA MasterCard AmEx Discover

#: _____ Sec. Code: _____

Exp. Date: _____ Name on card: _____

Please call me to arrange credit card payment over the phone

Please send an invoice for this pledge, payable by Friday, April 25, 2026

**QR Code to
Purchase Tickets
& Sponsorships**



**Email form to Aja Jones at ajones@PPT.org
or visit PPT.org/Launch to finalize payment
for tickets and sponsorships.**

Thank You

TO LEARN MORE ABOUT
PITTSBURGH PUBLIC THEATER,
VISIT OUR WEBSITE AT PPT.org.

PLEASE DON'T HESITATE TO GET
IN TOUCH WITH ANY QUESTIONS.

PITTSBURGH
PUBLIC
THEATER

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For questions/inquiries, please contact 412.316.8220 or ajones@PPT.org